

Colchester Quarterly Economic Report



Issue 16: July 2013



Background information

This quarterly economic report for Colchester aims to give a better understanding of the Borough's economic makeup and performance in comparison to national and local trends.

The report also aims to inform policy-making through providing an objective understanding of Colchester's communities of interest and geography.

Data is included on a range of variables including:

- **Regional changes**
- **The demographics of recession impacts**
- **Unemployment**
- **Worklessness**
- **Levels of 16-19 year olds Not in Education, Employment or Training (NEET)**
- **Housing market data**
- **News from the business and economy**

Due to changes and restrictions on data sets, there have been some changes in the format contents of the economic report from March 2013. Most notably, is the removal of GDP data, and Jobs advertised and sought through Jobcentre Plus. We are currently investigating other routes to source similar information.

In addition, each report provides a topical focus or briefing section highlighting particular issues or economic developments.

Thanks go to Essex County Council, Connexions Integrated Youth Services and Jobcentre Plus (Essex District and Colchester offices) for providing data towards this report.

For more information or questions about this report, please contact Natacha Bines in the Research and Engagement team at Colchester Borough Council (01206) 282575 or email Natacha.Bines@Colchester.gov.uk

National Gross Domestic Product (GDP)

Gross Domestic Product (GDP) provides a measure of total economic activity in a region. GDP is often referred to as one of the main 'summary indicators' of economic activity, and references to growth / fall in the economy usually refer to the growth / fall in GDP during the latest quarter.

Official Government data shows GDP growth / decline by industrial sector (manufacturing, construction etc). This data does not show regional or local difference. UK gross domestic product (GDP) was unrevised in Q1 2013, it grew by 0.3% on the quarter, following a contraction of 0.2% in Q4 2012.

Conversely, the employment rate was down to 71.4% between the latest two calendar quarters (a 0.2% reduction). The unemployment rate rose to 7.8% of the economically active population (a 0.1% increase).

The UK national accounts are updated with new information annually, methodological and classification changes, and the output from the annual supply and use balancing process are also included. The latest results are published in Blue Book 2013. Due to this publication, there have been revisions to quarterly GDP growth rates throughout the period since 1997.

Information regarding blue book revisions can be found here:

<http://ons.gov.uk/ons/rel/naa2/quarterly-national-accounts/q1-2013/sty-economic-growth.html>



ONS data, © Crown Copyright, 2013

Unemployment and Worklessness Data

Employment and unemployment (Jan 2012-Dec 2012)				
	Colchester (numbers)	Colchester (%)	East (%)	Great Britain (%)
All people				
Economically active [†]	99,700	77.7	79.9	76.9
In employment [†]	93,000	72.3	74.6	70.7
Employees [†]	76,900	60.5	63.2	60.6
Self employed [†]	14,300	10.9	10.8	9.6
Unemployed (model-based) [§]	6,600	6.6	6.6	7.9

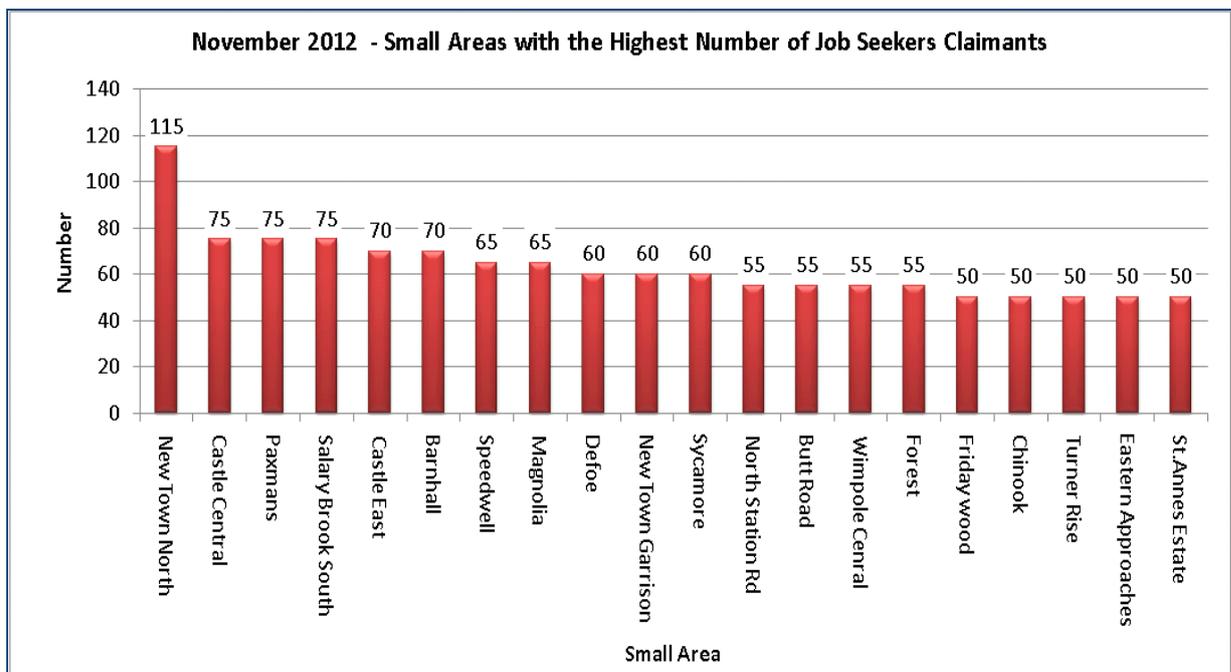
Source: ONS annual population survey

Sample size too small for reliable estimate ([see definitions](#))

† numbers are for those aged 16 and over, % are for those aged 16-64

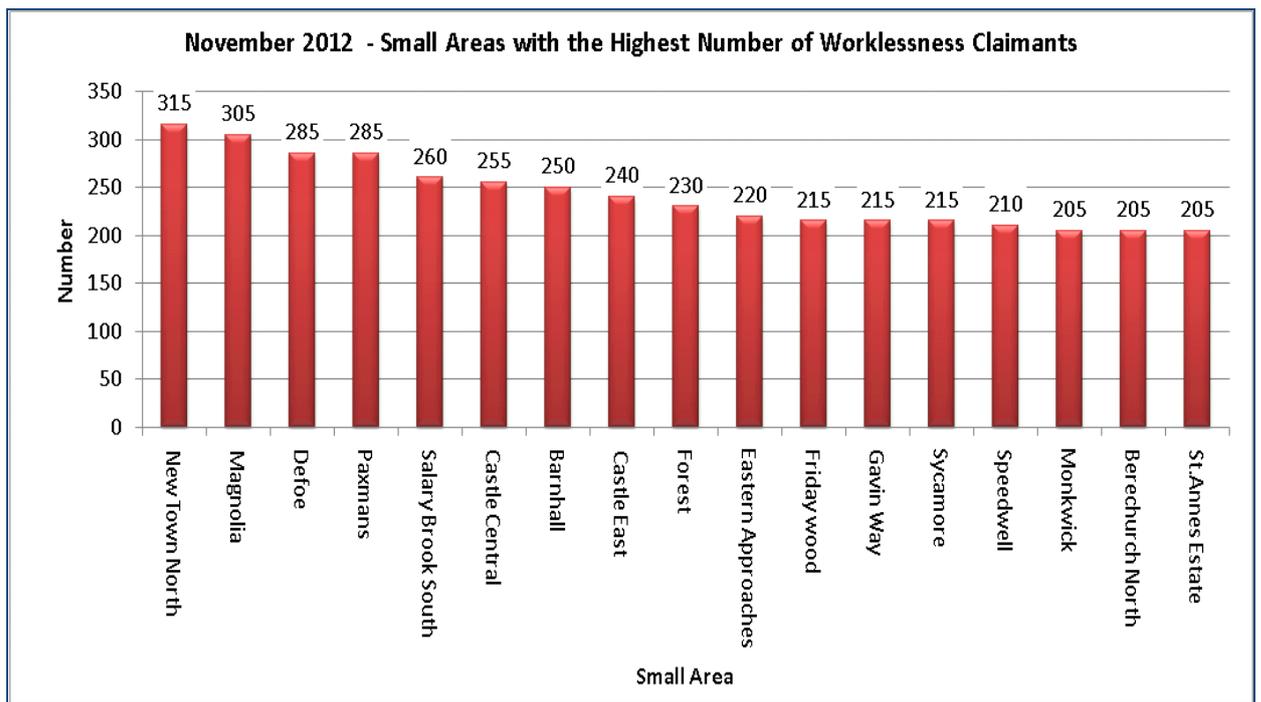
§ numbers and % are for those aged 16 and over. % is a proportion of economically active

The previous report for October 2011- September 2012, showed that Colchester had a lower unemployment rate than Great Britain (7.1% in Colchester, 7.9% in Great Britain), but a slightly higher unemployment rate compared to the East overall. Data above for January 2012- December 2012 shows a similar trend, with unemployment lower than Great Britain as a whole. However, the percentage of unemployed individuals for Colchester is the same as in the East. In the East the unemployment rate fell by 0.3% - to 6.6%. The rate for Great Britain stayed the same when comparing October 2011- September 2012 to January 2012- December 2012.



Source: DWP NESS Dataset, June 2013

New Town North had the highest number of Job Seekers Allowance claimants in November 2012, as was the case in previous economic reports. However the number of claimants has increased slightly, from 105 in May 2012 to 115 in November 2012. Castle Central and Paxmans had the second and third highest number of JSA claimants respectively (the same as reported for May 2012). Castle Central and Paxmans both had 75 claimants. Castle Central saw a decrease of 20 claimants, and the number of Paxmans claimants remained stable compared to May 2012 figures. In May 2012 there were 20 small areas in Colchester with 50 or more JSA claimants resident, the same number as November 2012.



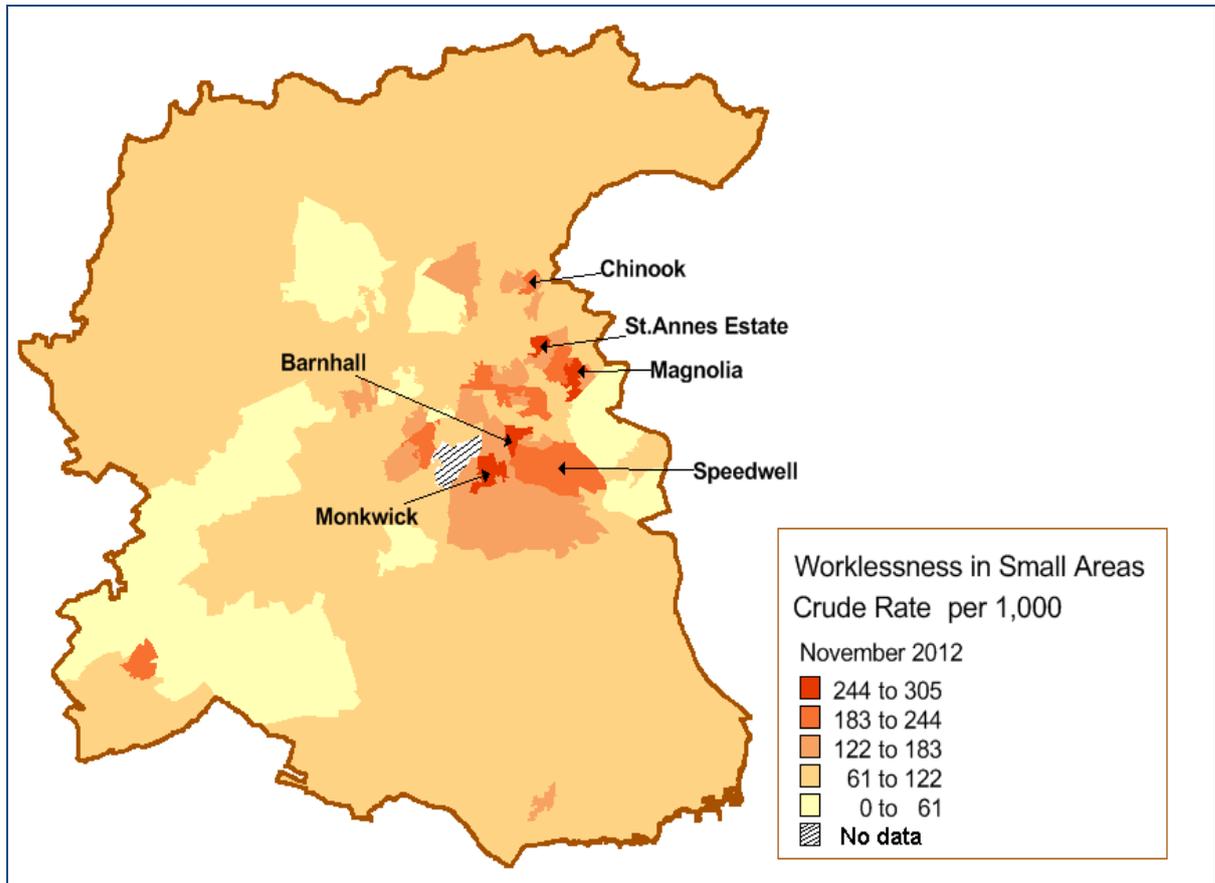
Source: DWP NESS Dataset, June 2013

In November 2012 New Town North had the highest number of worklessness claimants (315), whereas in the previous report New Town North & Magnolia had the joint highest total number of worklessness claimants (300). In May 2012, there were 18 small areas in Colchester, where 200 or more people were claiming worklessness benefits, in November 2012 this had decreased slightly to 17.

In previous reports Magnolia and New Town North have consistently remained in the top two positions in terms of total numbers of worklessness claimants (they just tend to alternate between first and second position in terms of ranking). Overall, the small areas ranked 1st -6th in November 2012, featured in the top 6 consistently from November 2011, they just switched positions.

In addition a map of 'hot spot' worklessness areas has been produced for the borough, and can be found below. This shows a calculated crude worklessness rate, as a proportion of the total population of the small area, for Colchester. When calculated in this way the top 3 'hot spot' areas are; Magnolia, Barnhall and St Anne's Estate. Other notable small areas are labelled for reference.

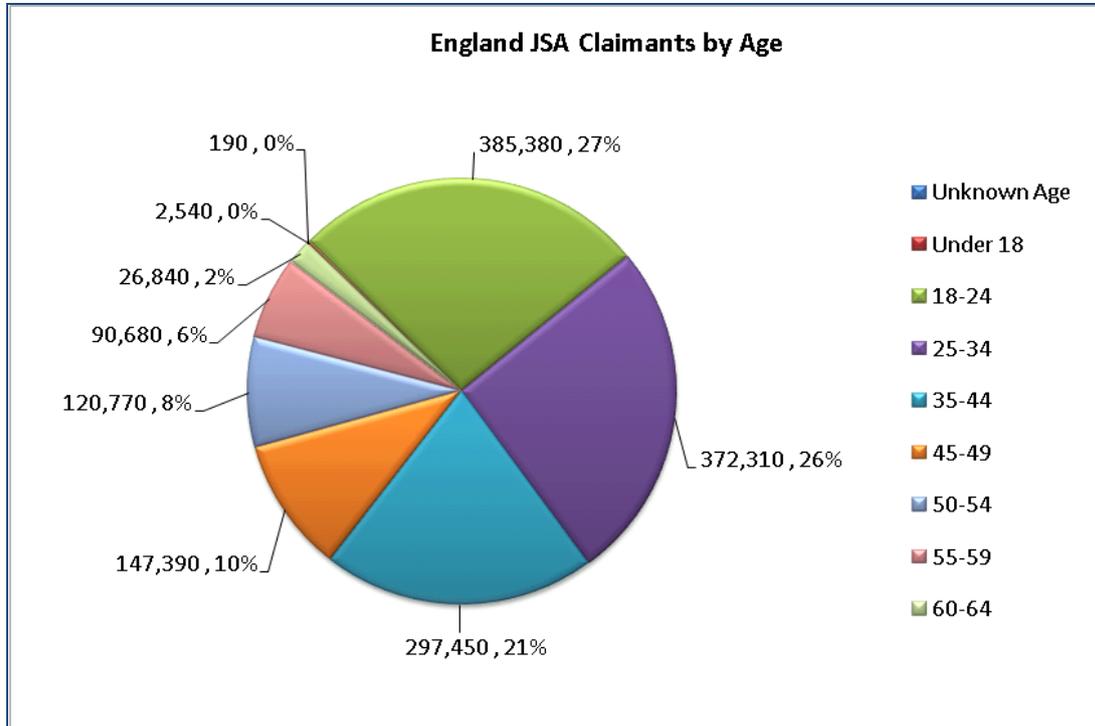
Crude Rate per 1,000 Working Age Population, Worklessness Claimants, November 2012



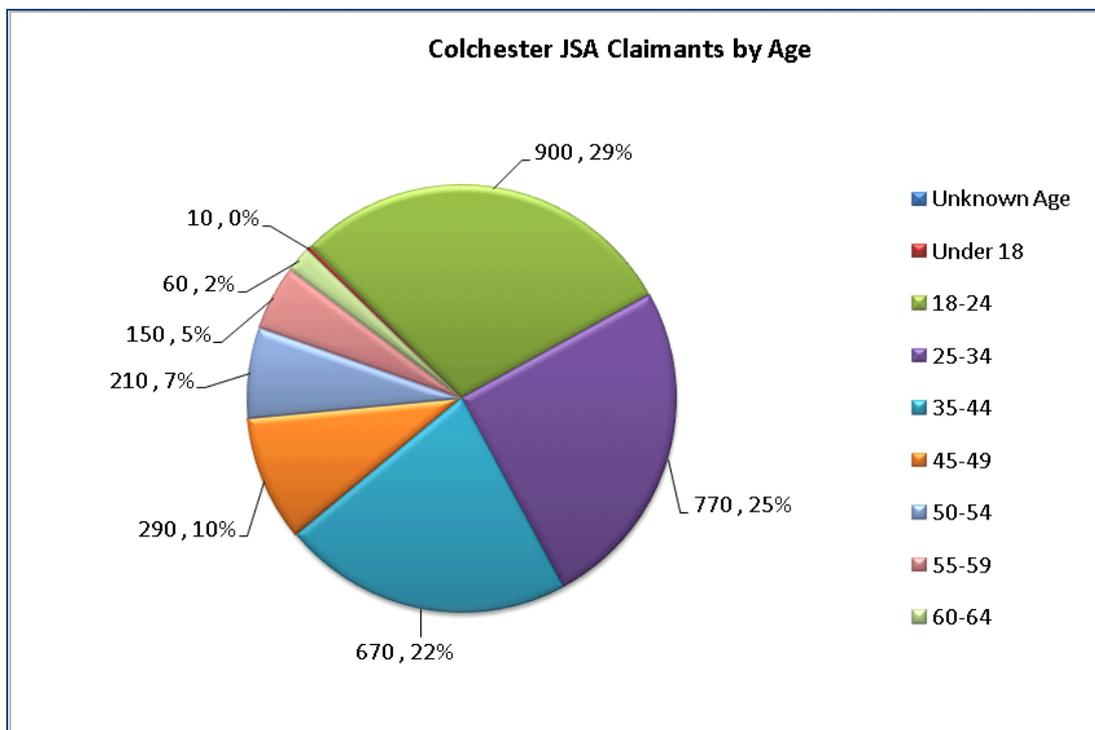
Source: DWP Benefits Working Age Client Group. LSOA rates are calculated by expressing the number of worklessness people as a percentage of the working age population from 2011 Census LSOA estimates (ONS). 16-64 year age group totals were used for both males and females – as working age split of 16-59 years for females was not available. Data for Alamein and Homefield Road small area is not available due to administrative changes with LSOA boundaries.

Job Seekers Allowance (JSA) Claims by Age

In November 2012 in both England and Colchester, the largest proportion of JSA claimants were the 18-24 age group. In England they made up approximately 27% of all claimants, this was slightly lower than in Colchester where 29% of all claimants were 18-24 (similar to May 2012).



Source: DWP tabulation tool data downloaded June 2013



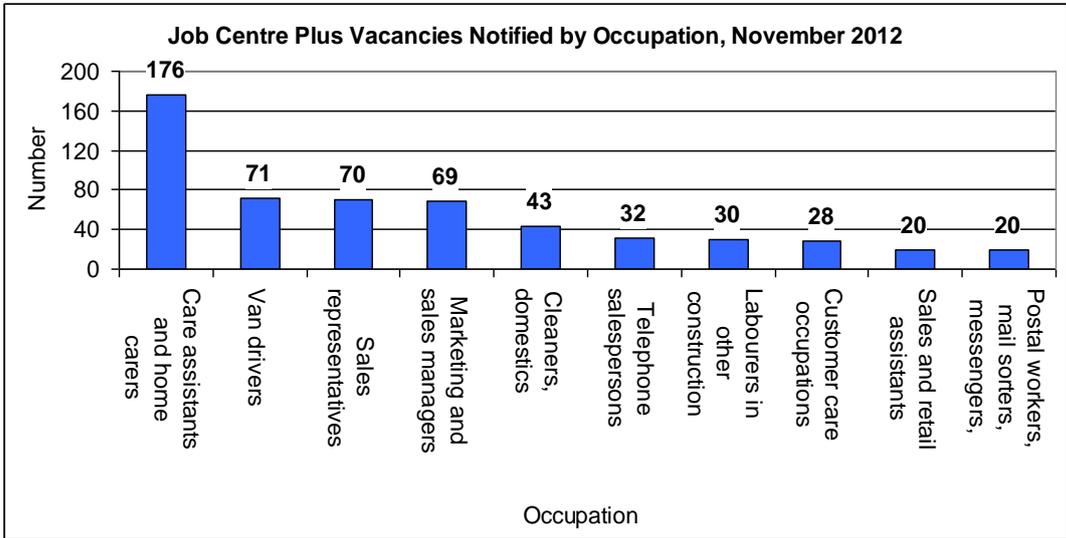
Source: DWP tabulation tool data downloaded June 2013

In Colchester in November 2012, the age group with second largest proportion of claimants were those aged 25-34. This age group represented 25% of total claimants, equating to approximately 730 individuals. Colchester mirrors national statistics, in England the second largest claimant group were those aged 25-34, this group represented 26% of all claimants.

In both geographies the under 18s made up the smallest proportion of overall JSA claimants, but this may largely be due to eligibility. If they still live in the family home they may not be entitled to income based claims, and lack of previous work may mean they are not entitled to contribution based claims. The group with the second smallest proportion of claimants was the 60 to 64 age group, (those with an unknown age have been excluded).

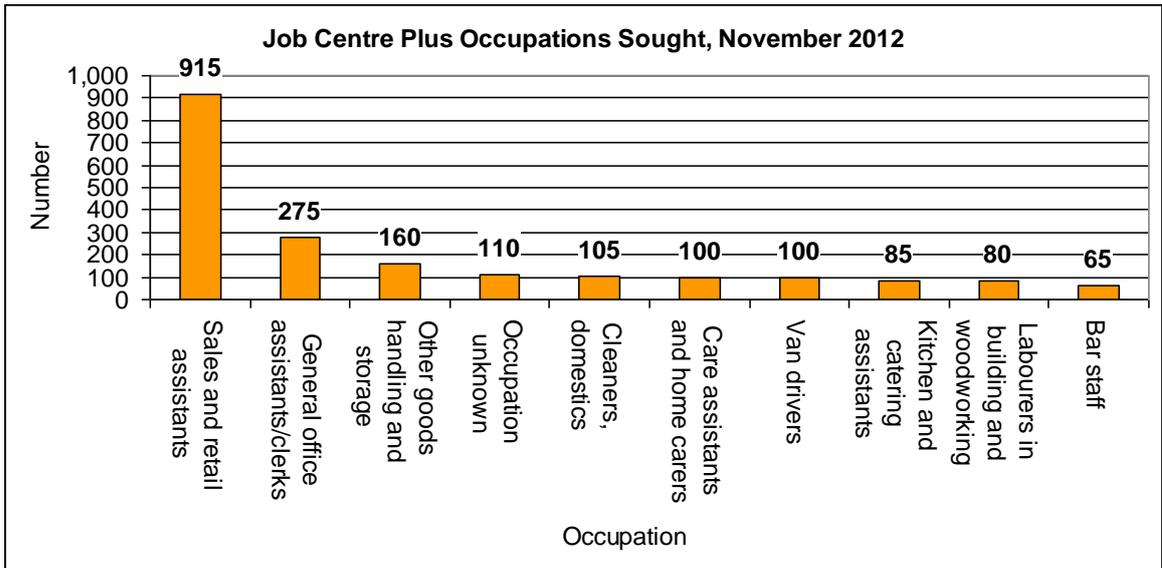
Job Centre Plus Data Vacancies Notified and Occupations Sought

The Department for Work and Pensions (DWP) consulted users about future options for Jobcentre Plus vacancy statistics. See the [Jobcentre Vacancies Consultation](#) news article for further details and a link to the consultation. As a result, this section has not been updated for the July 2013 edition of the economic report. We are currently sourcing alternative statistical information.



Data: Nomis, Colchester branch site level occupations sought, January 2013

In November 2012 the total number of vacancies notified appears to have decreased compared to July 2012 (1,008 in November 2012 compared to 1,177 in July). The top occupation in November 2012 (care assistants and home carers) was the same as in July 2012. Data for November 2012 shows that compared with July there was a decrease of approximately 10% in care assistants and home carer vacancies (176 vacancies in November). This occupation accounted for the highest number of vacancies, and falls in the sixth highest position in relation to the top ten occupations sought.



Data: Nomis, Colchester branch site level occupations sought, January 2013

As in the previous economic reports, sales and retail assistant jobs were the top occupation sought, with 915 job seekers seeking those roles in November 2012, a decrease of approximately 1% from July 2012. This was followed by general office assistants with 275 job seekers and other goods handling & storage with 160 job seekers. The top three occupations sought remained the same as in the July 2012 data. Data shows that there is a large void between notified and sought occupations. There were a total of 1,008 jobs notified in November 2012, compared to 3,415 sought occupations. The number of sought occupations has decreased by approximately 7%, when comparing July 2012 and November 2012 data.

Universal Job Match Data

Limited reporting is available from the Universal Job Match website, for full report information please follow this link:

<https://jobsearch.direct.gov.uk/Reports/Reports.aspx>

A brief summary of active Jobs for the Week of 2 June – 8 June 2013 is provided below:

	Occupational classification	Number of active jobs
Top Ten Occupation Groups	Director, sales	52
	Surveyor, quantity	48
	Administrator, medical	46
	Manager, transport	45
	Manager, care, customer	42
	Attendant, oven	41
	Agent, commission	34
	Developer, systems	27
	Officer, advisory	26
	Accountant	25
	Other Occupation Groups	718
	Total Active Jobs	1104
	Total Closed Jobs	32

Further reporting is due in the September edition of the economic report.

Not in Employment, Education or Training (NEET) Data

Please note that for district level NEET figures, adjusted figures are used, whereas the ward data uses actual NEET numbers.

When looking at changes over a two month period (February-March 2013), only one district saw an increase in NEET numbers (Rochford). In the previous report covering December 2012 – January 2013 data, 6 areas had an increase in NEET numbers. In March 2013, the areas with the highest percentage of individuals NEET were; Basildon (6.8%), Tendring (6.2%) and Harlow (5.7%).

Between February and March 2013, there was a decrease of 4 individuals classed as NEET in Colchester. In March 2013 in Colchester, 5.0% of the total 16-19 age cohort were NEET, compared to 5.2% in January 2013.

NEET Adjusted Figures by District, February-March 2013

District	NEET Adjusted				
	%		Numbers		
	Mar 13	Feb 13	Mar 13	Feb 13	DOT
Braintree	4.8%	5.2%	235	250	↓
Basildon	6.8%	7.2%	424	449	↓
Brentwood	4.2%	4.6%	101	111	↓
Castle Point	5.1%	5.4%	166	176	↓
Chelmsford	4.3%	4.6%	241	259	↓
Colchester	5.0%	5.1%	276	280	↓
Epping Forest	4.7%	4.8%	141	144	↓
Harlow	5.7%	6.0%	161	168	↓
Maldon	5.4%	5.5%	121	122	↓
Rochford	4.2%	4.1%	129	125	↑
Tendring	6.2%	6.5%	286	299	↓
Uttlesford	3.2%	3.7%	72	81	↓
Essex	5.1%	5.4%	2350	2464	↓

* Direction of Travel

Data Source: CCIS March 2013

The table below shows Colchester District NEET by Ward, the percentage of the total NEET numbers in Colchester based in each ward is also shown. In Contrast to previous reports St Anne's, Highwoods and Berechurch wards had the highest proportion of NEET residents.

NEET Actual Numbers by Ward, March 2013

Ward	Mar-13 NEET	Mar-13 NEET %
St Anne's	23	8.5%
Highwoods	23	8.5%
Berechurch	23	8.5%
Shrub End	22	8.1%
St Andrew's	22	8.1%
Harbour	20	7.4%
New Town	19	7.0%
Tiptree	14	5.1%
Prettygate	14	5.1%
Stanway	13	4.8%
Lexden	11	4.0%
Castle	10	3.7%
West Mersea	7	2.6%
Mile End	7	2.6%
Birch and Winstree	7	2.6%
West Bergholt and Eight Ash Green	6	2.2%
St John's	6	2.2%
East Donyland	6	2.2%
Fordham and Stour	5	1.8%
Wivenhoe Quay		
Great Tey		
Copford and West Stanway		
Wivenhoe Cross		
Pyefleet		
Marks Tey		
Dedham and Langham		
Christ Church		
Colchester Total	272	100.0%

Note: Figures of less than 5 have been anonymised (grey shaded area).



Housing Trends Update

The Land Registry reports that in April 2013 house prices were up 0.4% compared to March, with the average house in England and Wales now costing £161,148. Over the past 12 months London has had the largest increase in relation to average property value – with a 6.2% rise. Data for the East shows a 0.3% rise from April 2012. Repossessions decreased by 28% between February 2012 and February 2013 to 1,293 compared with 1,788.

The most recent data available in relation to house sales shows that during December 2012, completed house sales in England and Wales decreased by 12% to 55,963 sales, compared with 63,618 sales in December 2011.

The Council of Mortgage Lenders (CML) reports that house purchase lending increased by 17% in May 2013 compared to May last year. For April 2013 the CML reported that £3.4 billion was advanced to borrowers remortgaging which was an increase of 10% compared to March.

Additionally in April, it was reported that first-time buyers took out 19,400 loans (worth £2.5 billion), a decrease of 1% compared to March. First-time buyers accounted for 46% of all house purchase loans in April which remains unchanged from March. However this figure is considerably higher than the 38% average seen since 2007.

The most recently available Housing Trends Report (April 2013) reports that average prices, for the year from February 2011- February 2013 in Colchester, experienced an increase in price of £7,499. This was the third largest increase in the Greater Haven Gateway, with the smallest increase in Suffolk Coastal (£657).

In relation to lower quartile prices for flats and maisonettes across the sub region, Ipswich had the greatest increase in prices of £23,000 and three other local authorities saw an increase ranging from £5,000-£10,000. Three local authorities saw a reduction in prices: Colchester -£12,995; Braintree -£6,500; and Maldon -£6,000.

The average turnover of private housing stock in the region from January 2012 to December 2012 was 2.9%. Colchester had the highest number of sales at 2,504 and the highest number of new build properties at 300. The low numbers of new build properties in most local authorities is notable, but particularly in Maldon where only 37 new build properties were sold in the whole of 2012.

The average number of weeks it took to sell a property varies across the sub region from 5.1 weeks to 13.3 weeks. From the period covering November 2012 to February 2013 there has been a reduction in the number of weeks to sell a property in Colchester. Properties sold the quickest in Ipswich at 5.1

weeks and Suffolk Coastal in 6.4 weeks. Properties took the most weeks to sell in Colchester and Maldon at 13.3 and 9.9 weeks respectively.

Data sources:

<http://www.landregistry.gov.uk/media/all-releases/press-releases/2013/market-trend-data-april-2013>

<http://www.cml.org.uk/cml/media/press/3581>

<http://www.cml.org.uk/cml/media/press/3565>

Greater Haven Gateway - Housing Market Trends
Quarterly Report – April 2013



Retail Sales and Spending

The Office for National Statistics (ONS) reports that in May 2013, sales volumes increased by 1.9% compared with May 2012, and the amount spent increased by 3.1% over the same period. Since May 2012, the prices of goods sold in the retail sector increased by 0.9% (non-seasonally adjusted data).

When looking at where money was spent in May 2013, for every pound spent in the retail sector 42 pence was spent in non-food stores, 41 pence was spent in food stores, 5 pence in non-store retailing and 12 pence was spent on fuel. The amount spent in petrol stations decreased by 1.8% compared with May 2012.

The average weekly amount spent online in May 2013 was £582 million, which was a 10.3% increase from May 2012, this accounted for 9.7% of all retail spending (excluding fuel). In May food stores in saw an increase in the amount spent (3.4%) compared with May 2012.

In Colchester, Sally Ann's Hair and Beauty, on East Hill, Colchester, will close in September after 40 years of trading. Additionally, Secret Garden Trading which has been in Crouch Street since 1988 announced its closure in June 2013, after 25 years of trading. The Cameo Café which was located in Church Street also closed its doors for the last time in April 2013, after 13 years.

It has been reported that the future of the 16th Century listed building Tymperley's has been secured for the foreseeable future, with plans to convert it to a wedding venue, café and conferences. In Stanway, plans to extend the Next store at Tollgate have been approved, which has the potential to create up to 80 jobs. Additionally in Stanway, Poundstretcher has been

named as the first of several national chains to occupy new premises in Stanway Retail Park (Peartree Road development).

The High Street car restrictions trial, which was launched on 17 March 2013, was officially retracted on the 21 April 2013 after 5 weeks of implementation.

Data sources:

<http://ons.gov.uk/ons/rel/rsi/retail-sales/may-2013/stb-rsi-may-2013.html#tab-Sector-Summary>

http://www.gazette-news.co.uk/news/10501164.New_deal_to_reopen_Colchester_s_Tymperleys_to_the_public/

http://www.gazette-news.co.uk/news/10500076.Plans_for_up_to_80_jobs_in_Tollgate_approved/?ref=mr

http://www.gazette-news.co.uk/news/10498190.Hairdressers_to_close_after_more_than_40_years/?ref=mr

http://www.gazette-news.co.uk/news/10473758.Crouch_Street_shop_will_be_a_loss_to_Colchester/

http://www.gazette-news.co.uk/news/10353043.Colchester_Cameo_cafe_to_the_stars_closes_after_13_memorable_years/

http://www.gazette-news.co.uk/archive/2013/04/11/Gazette+News+%28ev_gazette_news%29/10349052.Colchester_High_Street_car_ban_scrapped/

http://www.gazette-news.co.uk/news/10513432.New_retail_park_unveils_first_shop/?ref=mr

Top Five UK Towns for Female Director Appointments

A new national league table released by company formation specialists, Duport.co.uk reveals Colchester is in the top five UK towns for female director appointments.

New research by Duport.co.uk shows Colchester is number five in the top 100 UK towns for female director appointments, beating neighbouring town of Ipswich, which comes in at number 67.

Colchester also lands near the top of the table for director appointments under 25 years-old, coming in at number eighteen.

Managing Director of Duport.co.uk, Peter Valaitis said:

“The fact that the local economy of Colchester is growing during such difficult economic times is a testament to entrepreneurial spirit in the town.

“More female directors and young directors will bring a fresh perspective and new ideas to the business community, helping strengthen the business base still further.”

The full league table can be viewed at

<http://www.duport.co.uk/confidence-reports/town-league.php?page=calc>

National league tables for other key business confidence metrics are also available here.

Data Source:

Duport

Colchester in Top 50

As leisure time becomes increasingly important to people it is crucial that they have a choice of quality places to spend their free time. The good news is that Colchester has been named as one of the top 50 towns for spending on dining out in the UK in the CACI Place Settings league table.

Colchester’s town centre has maintained its position as a major centre, staying at 28th in the country out of 2,200 centres surveyed, compared to the previous study. The £234 million spent in the town centre on eating out puts ‘Colchester on a par with places such as Norwich, Cambridge and Derby.

Colchester is one of the fastest growing districts in the country and is a hotspot for inward investment. The town centre is seeing a fundamental transformation worth some £500m which is outlined in the Better Town Centre improvement programme www.bettertowncentre.com

One notable recent success is the town’s recent success in winning Purple Flag status accreditation for its well-managed night time economy. This confidence in the town is being matched by the investment of retailers such as Debenhams, Marks and Spencer and Fenwicks through the recent refurbishment and announcement of extension plans which are helping to keep Colchester a resilient town centre.

Colchester Wi-Fi

Colchester Borough Council has signed a contract with Arqiva, the communications infrastructure and media services company, to deliver Town Centre Wi-Fi, driving forward Colchester's pioneering Digital Strategy.

This partnership with Arqiva will provide a reliable, high speed WiFi network within the town centre, as a pay as you go service, called '@ColchesterWiFi'. It will also have the potential to add small cell technology in the future.

Residents, businesses and visitors will also be able to make use of a bonus 30 minutes free internet access per day after a one time registration.

The Digital Strategy aims to provide superfast broadband, both wireless and fixed, throughout the Borough. Residents, businesses and visitors will see the cost of using these services reduce and benefit from more efficient and effective digital access while on the move.

Nicolas Ott, Managing Director, Government, Mobile and Enterprise at Arqiva said: "We are delighted to be working with Colchester Borough Council. Our partnership will provide businesses and visitors in the town centre with the kind of high-speed connectivity we have all have come to expect, wherever we are."

"This project builds on recent wins with several London boroughs and Manchester City Council. Time and again, across many sectors - local authorities, hotels, restaurants, pubs and shopping centres - we have been able to demonstrate Arqiva's ability of delivering an outstanding WiFi user experience."

Cllr Paul Smith, Portfolio Holder for Business and Resources said, "This innovative project and partnership with Arqiva is great news for Colchester and drives the Digital Strategy forward. It will help address the needs of people of all ages visiting the Town Centre, by helping them reap the benefits of the digital age, whether that be staying in touch, accessing business and services or enhancing their leisure time."

"Successful delivery of the Strategy will bring benefits to local businesses and encourage more businesses to relocate into the town, with the potential of creating more jobs. A wide variety of sectors including retail, tourism and the creative industries could receive a considerable boost."

Partnership Agreed to Support Colchester Entrepreneurs

An agreement has been signed between Eastern Enterprise Hub and Colchester Borough Council to set up a brand new Enterprise Hub that will support start-up businesses and new social enterprises in the Colchester area. The Colchester Enterprise Hub will open in September and will initially look to support 20 new businesses through the early stages of development. The Colchester Enterprise Hub will be a partnership between Colchester Borough Council, the Eastern Enterprise Hub and members of the business community. The new Hub will be based in Colchester. It will draw on support from the local business community to provide mentoring for people who are looking to set up new businesses and social enterprises. It follows the model successfully created by the Ipswich based Eastern Enterprise Hub that draws on the knowledge and expertise of established business leaders and successful entrepreneurs to help people who are in the early stages of setting up their enterprise through sharing of knowledge and experience.

The new Hub will provide a package of enterprise support to people looking to start new businesses in any sector or social enterprises. The package is built around a 20 week programme that will enable new entrepreneurs to acquire core business skills in disciplines such as finance, legal issues and marketing. The programme also focuses on the progress of individuals as entrepreneurs and successful business people through personal development in terms of self-confidence, commercial knowledge and building up valuable contacts. It will also connect start-up businesses with sources of finance and supports entrepreneurs make applications for grant funding and investment.

The new partnership is part of Colchester Borough Council's strategic priorities to support new enterprise, building jobs and growth for the future. In particular increasing business formation, encouraging innovation, improve productivity, developing new markets, developing new skills and supporting priority sectors such as creative industries, tourism and alternative energies. Cllr Paul Smith, Portfolio Holder for Business and Resources at Colchester Borough Council said: "The Council is committed to helping local businesses start-up and grow, and to giving local people the chance to improve their skills and help keep Colchester's economy thriving. This partnership with the Eastern Enterprise Hub gives us this fantastic opportunity to provide a platform where new businesses in Colchester can learn from established business owners and boost their chances of success. "

"Small to medium sized businesses are a driving force in the Colchester economy and we saw a record 758 new businesses start-up in the first six months of 2012. We will continue working hard to bring new businesses to the area, supporting them as they grow; helping to keep the entrepreneurial spirit alive and kicking in Colchester."

The Colchester Enterprise Hub will build on the model successfully developed by the Eastern Enterprise Hub in Ipswich where new entrepreneurs are supported through the early stages of developing their enterprises. So far, 71 new businesses have been supported in the early stages of their development.

A series of taster sessions will be held on 5th, 29th August and 5th September for people in the early stages of starting a business and who are interested in finding out more about the support on offer from the Colchester Enterprise Hub.

Simon Mead, Chief Executive, Eastern Enterprise Hub said; “We are delighted to be building a long-term partnership with Colchester Borough Council to support new entrepreneurial talent. This is all about providing very real support for those individuals who are setting up their own businesses to ensure they have the very best chance of success - we know that the right support mechanism around new business can make all the difference between success and failure. We want to harness the vast experience successful entrepreneurs and business leaders have built up and share this entrepreneurs at the start of their journey.”

The new Colchester Enterprise Hub is also calling on the support of established business leaders and entrepreneurs to offer their support to help new entrepreneurs.

Anyone who is in the early stages of starting a business and who would like to find out more about the support the Colchester Enterprise Hub will provide early stage entrepreneurs or business people who are interested in offering mentoring support should contact Simon Mead, Chief Executive Eastern Enterprise Hub on 01473 527100.

Award of Enterprise Skills and Employment Grant

Colchester's job seekers and potential new entrepreneurs will receive a boost thanks to Colchester Borough Council funding that is to be awarded to two local organisations providing employment and skills advice, business start up assistance and training.

The Enterprise Skills and Employment grant supports increased prosperity in the Borough, helping residents learn new skills to live and work to their full potential.

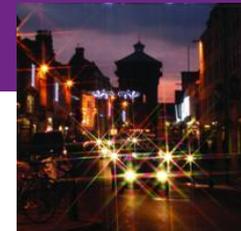
The recipients this year are Signpost (Colchester) and Colchester Business Enterprise Agency (Colbea). The organisations will use the funding to help provide local people with one to one advice, support and training for those

looking to get back into work and also assistance for those looking to start up a business.

The Borough has a wide and diverse range of more than 6,000 businesses, offering a broad base which is essential for a resilient economy. In the first 6 months of 2012 there was a record 758 new businesses start up in the town and the Council is committed to supporting business in the borough and helping residents gain assistance to help them get back into work.

Councillor Paul Smith, Portfolio Holder for Business and Resources said: "We are delighted to award this grant funding to two experienced local organisations; Signpost Colchester and Colbea. The Council is committed to helping local businesses start up and grow, and to giving local people the chance to improve their skills and help keeps Colchester's economy thriving."

Census 2011



The Census 2011 for England and Wales was conducted on the 27 March 2011, and the first wave of Census data was released on 16 July 2012. At the end of January 2013, the release of Key Statistics (35 tables) and Quick Statistics (69 tables) for Output Area, ward, parish and parliamentary constituency geographies occurred. This data included information on national identity, passports held, qualifications, employment status and living arrangements. A more comprehensive list of data publications can be found on the Research and Engagement area of the website.

Overview Indicators for Colchester:

Indicator	Value
Usual Resident Population	173,074
Number of Households	71,634
Males	49.3%
Females	50.7%
Lives in a household	96.5%
Lives in a communal establishment	3.5%
Area (Hectares)	32,908
Population Density (Persons per Hectare)	5.3

Highest Level of Qualification Obtained:

Indicator	Value	Percentage
All categories: Highest level of qualification	141,427	-
No qualifications	27,440	19.4
Highest level of qualification: Level 1 qualifications	20,294	14.3
Highest level of qualification: Level 2 qualifications	23,629	16.7
Highest level of qualification: Apprenticeship	4,772	3.4
Highest level of qualification: Level 3 qualifications	19,572	13.8
Highest level of qualification: Level 4 qualifications and above	38,412	27.2
Highest level of qualification: Other qualifications	7,308	5.2

Level 1 qualifications: 1-4 O Levels/CSE/GCSEs (any grades), Entry Level, Foundation Diploma, NVQ level 1, Foundation GNVQ, Basic/Essential Skills

Level 2 qualifications: 5+ O Level (Passes)/CSEs (Grade 1)/GCSEs (Grades A-C), School Certificate, 1 A Level/ 2-3 AS Levels/VCEs, Intermediate/Higher Diploma, Welsh*

Baccalaureate Intermediate Diploma, NVQ level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First/General Diploma, RSA Diploma, Apprenticeship

Level 3 qualifications: 2+ A Levels/VCEs, 4+ AS Levels, Higher School Certificate, Progression/Advanced Diploma, Welsh Baccalaureate Advanced Diploma, NVQ Level 3; Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma

Level 4+ qualifications: Degree (for example BA, BSc), Higher Degree (for example MA, PhD, PGCE), NVQ Level 4-5, HNC, HND, RSA Higher Diploma, BTEC Higher level, Foundation degree (NI), Professional qualifications (for example teaching, nursing, accountancy)

Other qualifications: Vocational/Work-related Qualifications, Foreign Qualifications (Not stated/ level unknown).

National Statistics Socio-economic Classification (NS-SEC) in Colchester:

Indicator	Value	Percentage
All categories: NS-SeC	128,562	
1. Higher managerial, administrative and professional occupations	13,711	10.7
1.1 Large employers and higher managerial and administrative occupations	3,443	2.7
1.2 Higher professional occupations	10,268	8.0
2. Lower managerial, administrative and professional occupations	29,004	22.6
3. Intermediate occupations	17,418	13.5
4. Small employers and own account workers	11,684	9.1
5. Lower supervisory and technical occupations	8,154	6.3
6. Semi-routine occupations	18,241	14.2
7. Routine occupations	11,087	8.6
8. Never worked and long-term unemployed	4,881	3.8

The National Statistics Socio-economic Classification (NS-SEC) provides an indication of socio-economic position based on occupation. It is an Office for National Statistics standard classification.

Of all employees in Colchester:

- **11.3%** work 15 hours or fewer a week
- **18.9%** work between 16 and 30 hours a week
- **54.9%** work between 31 and 48 hours a week
- **15.0%** work 49 hours or more

On Census day **3.8%** of people over 16 years of age in Colchester were described as having never worked and being long-term unemployed. This is lower than the England and Wales average of **5.6%**.

To view the ONS website for the Census please visit:

www.ons.gov.uk/census

Keep up to date with local Census developments at:

http://www.colchester.gov.uk/census_2011