



Carbon Trust Green Business Fund

Overview of funded support & capital contributions for SMEs'

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Agenda

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Why are you here?



About the Carbon Trust

We are a not for profit organisation with a mission to accelerate the move to a sustainable, low carbon economy

We are independent experts on carbon reduction and resource efficiency, who reinvest surpluses from group commercial activities into our mission

Advice

We advise businesses, governments and the public sector on their opportunities in a low carbon world

Footprinting

We measure and certify the environmental footprint of organisations, products and services

Technology

We help develop and deploy low carbon technologies and solutions



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**PARTNERSHIPS
FOR RENEWABLES**
A CARBON TRUST ENTERPRISE



**LOW
CARBON
WORKPLACE**
A Carbon Trust Enterprise

What is the Green Business Fund (GBF)?



- › A scheme operated by the Carbon Trust to contribute to improved sustainability and energy efficiency
- › Currently serves small to medium sized businesses in England, Wales and Scotland in 2016 and 2017
- › The fund today provides a combination of advice, training and direct contribution for capital equipment
- › There is scope for the fund to expand both in UK and internationally, should additional funding be made available by a suitable body for that purpose

www.carbontrust.com/greenbusinessfund

Green Business Fund Eligibility

Where are current GBF services available?



England, Scotland & Wales

Who is eligible for current GBF services?

| | |
|---------------------------------|---|
| Small & medium sized businesses | ✓ |
| Schools | ✓ |
| Sole traders | ✓ |
| Charities | ✓ |
| Domestic properties | ✗ |
| Public sector | ✗ |
| New builds | ✗ |

How does the GBF define an SME?

Business which meets any **two** of the following criteria:

- No more than **250** employees;

- Annual turnover not in excess of

£25.9m; or

- Annual balance sheet not in excess of

£12.9m

And not more than

25%

owned by an entity which does not meet the criteria

What's available?

Green Business Fund services – 1 of 2

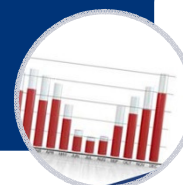
- 2 hour workshops around the country
- Hosted by a Carbon Trust partner; delivered by Carbon Trust
- Understand energy consumption
- Identify no-and low-cost measures
- Companies with <50 employees

Energy Efficiency Training



- Remote or on-site assessment
- Delivered by Carbon Trust engineer
- Top three costed, energy saving recommendations
- Next steps to realise savings
- Tailored appraisal of energy management approach
- Available for SMEs in qualifying geographies

Opportunity Assessments



- Up to 5 days support
- Carbon Trust consultant to assist implementation
- Companies should have a business case for project(s) ready for investment, and be ready to invite quotes and to select suppliers
- Aimed at non-large companies (up to 1,000 employees), situated in qualifying geographies

Implementation Advice



Apply for these funded services via the Carbon Trust website

What's available?

Green Business Fund Services – 2 of 2

- 30% towards the purchase and installation costs of energy saving equipment
- Upper limit of £10,000
- Lower limit of £750 (£2.5k)
- The project should 'payback' in 5 years – i.e. energy savings made should offset the total project cost
- Projects should be delivered by a **Carbon Trust Accredited Supplier**
- Evidence required prior to transfer of funds
- Available for SMEs in qualifying geographies
- Can't retrospectively fund projects

Capital Contribution



Customers should apply via the Carbon Trust website

Capital Contribution

The application process

Customer can register interest via our website

Applications now open. The customer applies via an online portal, submitting supporting evidence with the application

Application is reviewed for eligibility and completeness and an Energy Saving Assessment is performed by our engineers

Terms & Conditions issued to customer to sign and return

Customer contracts the work with the supplier, and once in possession of a Commissioning Certificate to evidence installation, forwards this to Carbon Trust who transfer the funds to the customer

The customer will need to finance the remainder of the project through other means, which can be their own reserves, bank lending, or other sources. The Carbon Trust may also be able to assist with a 0% Energy Efficiency Loan in Wales, or through Energy Efficiency Financing in partnership with Siemens.

Capital Contribution Application process



- › The online application will be accessed via the CT website www.carbontrust.com/greenbusinessfund
- › It will take the customer approximately 10 minutes to complete - in advance, they should gather 3 key documents
 - › An Energy Saving Assessment template
 - › A supplier's quote
 - › Business bank statement
- › And before receiving the funds, they will need to evidence installation with
 - › A commissioning certificate signed by customer and supplier
 - › A project invoice
 - › A photograph of the equipment installed

Applications we are seeing

| Sector | Project type | Capital Contribution |
|----------------------|-------------------|----------------------|
| Transport | Lighting | £10,000 |
| Manufacturing | Compressed air | £2,244 |
| School | Lighting | £10,000 |
| Manufacturing | Solar PV | £6,902 |
| Office | Lighting | £1,299 |
| Retail | Lighting | £10,000 |
| Charity | Solar PV | £2,824 |
| Manufacturing (food) | Refrigeration | £7,649 |
| Manufacturing | Energy Management | £2,767 |

More about the Green Business Fund

The Carbon Trust Green Business Fund

Energy efficiency support, energy assessments and funding for small and medium-sized businesses in England, Scotland and Wales



Find out more about how the Carbon Trust Green Business Fund can help you:

- Energy opportunity assessment
- Equipment procurement support
- Workshops
- A financial contribution towards your energy saving equipment
- How to find out more and make an application

Apply now

Register your interest and download the application form:

Apply now

www.carbontrust.com/#greenbusinessfund



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Are you listed on the Carbon Trust *Green Business Directory*?

Promote your high quality energy efficient equipment and renewable technology via the Carbon Trust network.

Benefits to Accredited Suppliers

- > Listing on the *Green Business Directory*
- > Licence to use the Carbon Trust Accredited Supplier logo
- > A dedicated Account Manager
- > Signed accreditation certificate
- > Access to the *Green Business Fund*

Energy Efficiency Ltd

[Back to results](#)

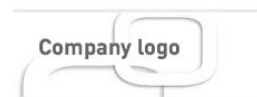
Accredited technology groups

HVAC: Biomass Boilers, CHP

Motors and drivers: Motor Repair & Rewinding

About this company

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Company Website

PHONE: 01234567890

EMAIL: email@supplier.com

CONTACT NAME: Joe Bloggs

Case study



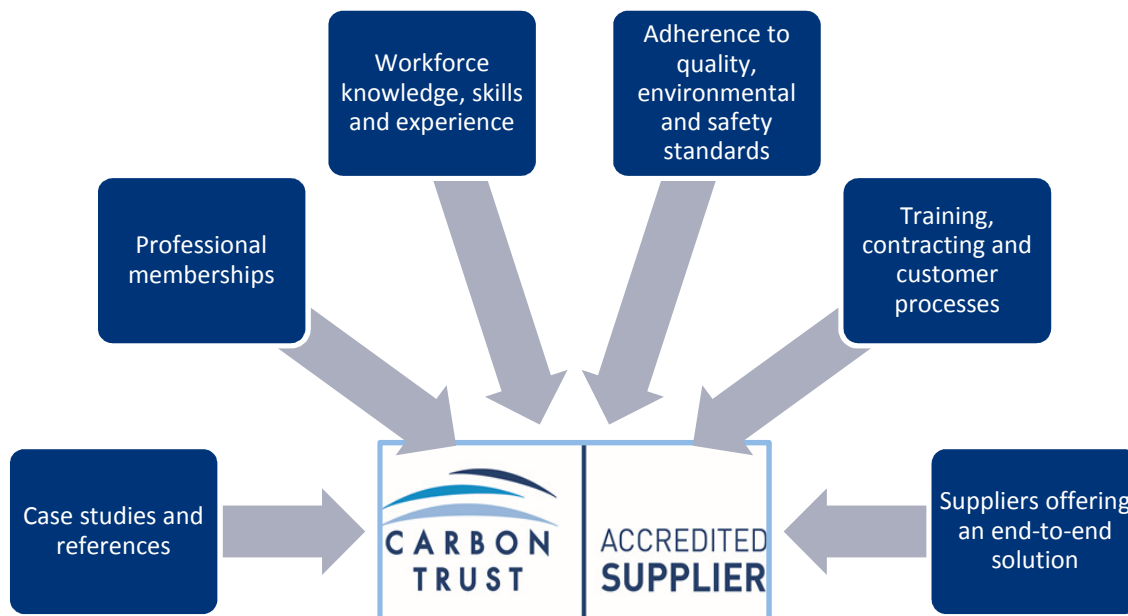


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We warmly welcome new supplier applications for the Carbon Trust *Green Business Directory*

Our Accredited Supplier base ensures best-in-class solutions



Key technologies covered in the *Green Business Directory* include:

- › Automatic metering and targeting
- › Compressed air
- › Controls
- › HVAC
- › Insulation
- › Lighting
- › Motors and drives
- › Process heating and cooling
- › Refrigeration
- › Renewable technologies (PV, solar thermal, biomass & wind)
- › Waste saving technology
- › Water saving technology

Annual accreditation fee of **£1,499 (ex. VAT)**, invoiced upon successful accreditation.

Find out more at: www.carbontrust.com/green-business-directory

Promoting the accreditation



"Being accredited by the Carbon Trust really underlines our credibility. When clients see the Accredited Supplier logo, it immediately puts them at ease."

John Robb, Director, Cooper Lighting and Safety

"As a widely recognised and trusted name in the energy efficiency sector, we feel that Carbon Trust Accredited Supplier status provides us with a helpful differentiator in the market place."

James Howard, MD, Harry Taylor of Ashton Ltd

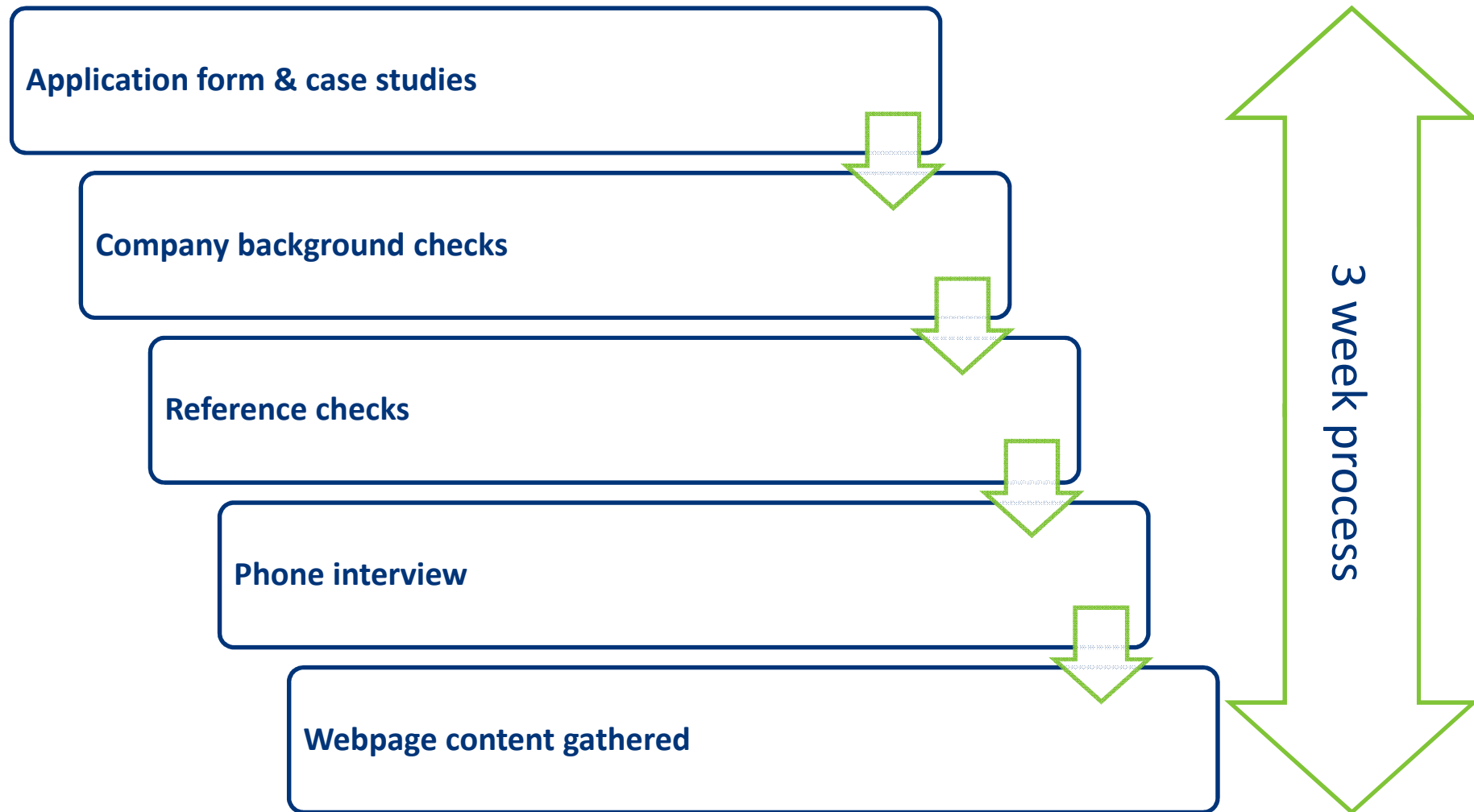
The screenshot shows the Atlas Copco UK website. The header includes the Atlas Copco logo, a search bar, and a 'Select country' link. The main navigation bar contains links for 'In the United Kingdom', 'Products', 'Service', 'Media', 'Careers', 'The Group', and 'Contact us'. A 'Quick Links' dropdown menu is also visible. The 'Media' section is active, displaying a list of news items on the left and a detailed article on the right. The article title is 'Atlas Copco Compressors achieves Carbon Trust accredited supplier status', dated 2016-03-03. The article text states: 'Atlas Copco Compressors in the UK and Ireland is proud to announce that it has once again achieved Carbon Trust Accredited Supplier status, the prestigious accreditation for high quality energy efficient equipment and renewable technology suppliers. In doing so, Atlas Copco was the first compressed air equipment manufacturer listed as an accredited supplier by the Carbon Trust.' Below the text, a quote from Dirk Villé, General Manager of Atlas Copco Compressors in the UK and Ireland, is provided: 'We are delighted our dedication to sustainable productivity has been recognised by such a prestigious independent organisation. Environmental considerations are becoming increasingly important to our customers and this provides an assurance that they are buying from a supplier that operates to the highest standards.' To the right of the quote is the Carbon Trust Accredited Supplier logo. At the bottom of the article, it mentions that Atlas Copco submitted four customer case studies.



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Accredited Supplier Process



Summary

- New scheme which includes non-repayable capital contributions
- Primary aim is to boost the implementation rate of good quality projects to help small business save energy and cut costs
- Rigorous and thorough process designed by Carbon Trust



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Published in the UK: 2016.

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