

PRINCE'S  
FOUNDATION

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FOR BUILDING COMMUNITY

# THE PRINCE'S FOUNDATION

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Transforming lives by building enduring  
and harmonious places



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# THE CHALLENGE

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Rapid Urbanisation is real!

The world's urban population is set to rise from 3.4 to 6.4 billion people in 35 years and the greatest **challenge** will be to plan efficient and well designed settlements that **allow communities to thrive.**



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**HOUSING  
LONDON**

a MID-RISE  
*SOLUTION*



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London  
**Evening  
Standard**

HOME NEWS SPORT FOOTBALL SHOWBIZ GOING OUT LIFESTYLE FASHION & BEAUTY VIDEOS  
LONDON Crime Politics Mayor Transport Education Health Technology UK World Campaigns

**NEW FOOD HYGIENE PROBE 'COULD BE MORE SERIOUS THAN THE HORSE MEAT SCANDAL'**

**Prince Charles: We need more homes for young Londoners**



# CHAMPIONING PRINCIPLES

## *Housing London*

How to help the average Londoner on the housing ladder exemplified by Holloway Gardens that won the Mayor's Award for 'best place to live'.

## *Living with Nature*

Researching Sustainable Urban Drainage and ecosystem services at Upton

## *Healthy Homes*

Two years of research ready to disseminate from the Prince's Natural House



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# EDUCATING PEOPLE

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Or current programmes include:

*Masters in Sustainable  
Development with Oxford  
University*

*Masters in Sustainable Urbanism  
with the University of Wales*

*Crafts Training Programmes*

*Summer School*

*Live Building Project*

*Drawing Places – RTPI*

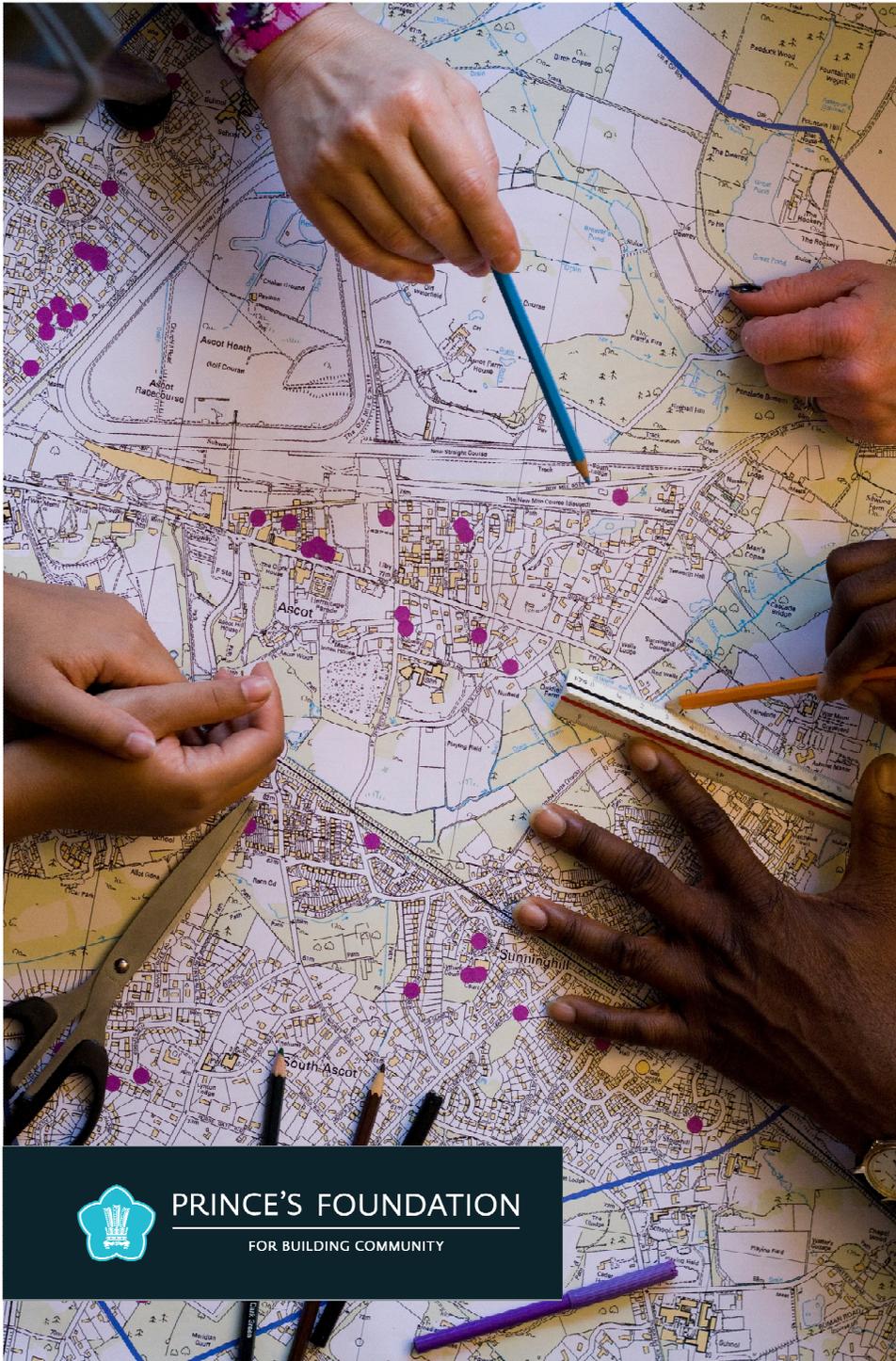
*Harmony schools project*

*Poundbury Series online – CEM*

# ENABLING PROJECTS

We run an enabling team to help clients at the highest level **create the right vision, frameworks, processes and professional teams** to get good quality projects built.

Over the last 20 years we have created frameworks and action plans for over 120 projects from regenerating existing places to designing new mix use communities and buildings such as universities, churches and hospitals.



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# WHERE WE WORK

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## *SCOTLAND - HUB*

BUILDING CRAFTS HUB  
@DUMFRIES HOUSE  
Crafts Training Courses

## *NORTHERN IRELAND*

COMMUNITY CONSULTATION  
@HILLSBOROUGH CASTLE  
Planning courses

## *WALES - HUB*

ENGINEERING HUB  
@ COED DARCY  
Engineering partner courses

## *ENGLAND - CENTRAL OFFICE*

SUSTAINABLE URBANISM & ARCHITECTURE  
@CHARLOTTE ROAD, LONDON  
Sustainable Urbanism Masters

## *INTERNATIONAL*

Sustainable Development Masters

## *AFRICA*

DEMONSTRATION  
@KENYA

## *ASIA*

DEMONSTRATION  
@BEIJING, YANGON

## *AUSTRALASIA*

DEMONSTRATION  
@ADELAIDE

## *CARIBBEAN*

DEMONSTRATION  
@JAMAICA



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# Our Principles

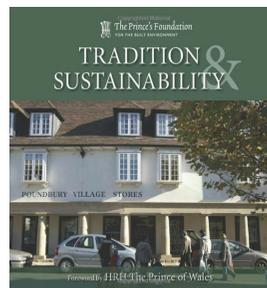
Or.... "How we go about things"



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COMMUNITY CAPITAL LTD



- ◆ *We believe that sustainably planned, built and maintained communities improve the quality of life of everyone who is apart of them.*
- ◆ *They help us to both live better at a local level and start dealing with the broader global challenges of urbanisation and climate change.*
- ◆ *Our goal is a future where all of us can take part in making our own communities more sustainable.*
- ◆ *We are working with everyone from local residents' groups to governments to make it happen.*



# ENQUIRY BY DESIGN

A tool bringing the right people together to create real solutions through intensive workshop sessions designed to accommodate continuous feedback.

These stakeholders are actively engaged in the planning and design of their community, ensuring practical, achievable solutions for the vision to be taken forward beyond the workshop.



CORE TEAM  
Eg. ARCHITECTS,  
LANDOWNERS  
LOCAL AUTHORITY



STAKEHOLDER AND  
ADVISORY  
AGENCIES  
Eg. EDUCATION  
AUTHORITIES  
HERITAGE BODIES,  
LOCAL BUSINESS  
GROUPS



WIDER STAKEHOLDER  
GROUP  
Eg. LOCAL  
RESIDENTS  
GENERAL PUBLIC



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# Zoning vs Placemaking

## CONTEMPORARY SUBURBAN MODEL



## SUSTAINABLE URBANISM



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# Principles for Good Placemaking:

## PLACE

*Encourages: Individual character and sense of belonging.*

*Discourages: Soulless, anonymous development*

## PUBLIC SPACE

*Encourages: Harmonious and legible public areas.*

*Discourages: Visual intrusion and clutter.*

## PERMEABILITY

*Encourages: Ease of access and greater spread of traffic movement.*

*Discourages: inefficient movement.*

## HIERARCHY

*Encourages: An understanding of the relative significance of parts of a building or town.*

*Discourages: Confusion and over-reliance on signage.*

## LONGEVITY

*Encourages: Design solutions that adapt well to change.*

*Discourages: Complex buildings specific to current needs.*

## VALUE

*Encourages: Long term investment in buildings, towns and cities.*

*Discourages: Built environments likely to drain resources of future generations.*

## SCALE

*Encourages: A relationship between people and their environment.*

*Discourages: A feeling of being overwhelmed or alienated.*

## HARMONY

*Encourages: Buildings and settlements whose various parts work together.*

*Discourages: A disparate built environment.*

## ENCLOSURE

*Encourages: Safe environments and the full use of available space.*

*Discourages: Wasteland and degraded no-go areas.*

## MATERIALS

*Encourages: Buildings that have a natural resonance with the environment.*

*Discourages: Long distance transportation of materials and buildings with short life spans.*

## DECORATION

*Encourages: Local visual identity and interest.*

*Discourages: Functional anonymity.*

## CRAFTSMANSHIP

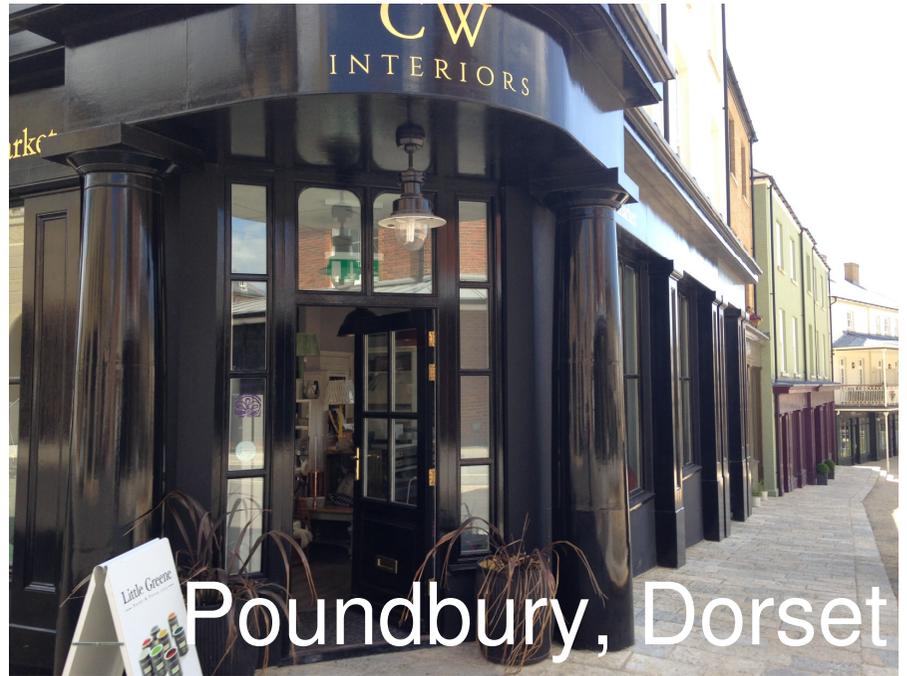
*Encourages: Longevity and building craft as an art form.*

*Discourages: Quick-fix solutions and low-grade buildings.*

## COMMUNITY

*Encourages: A proactive, holistic approach to planning.*

*Discourages: A reactive, piecemeal planning approach.*

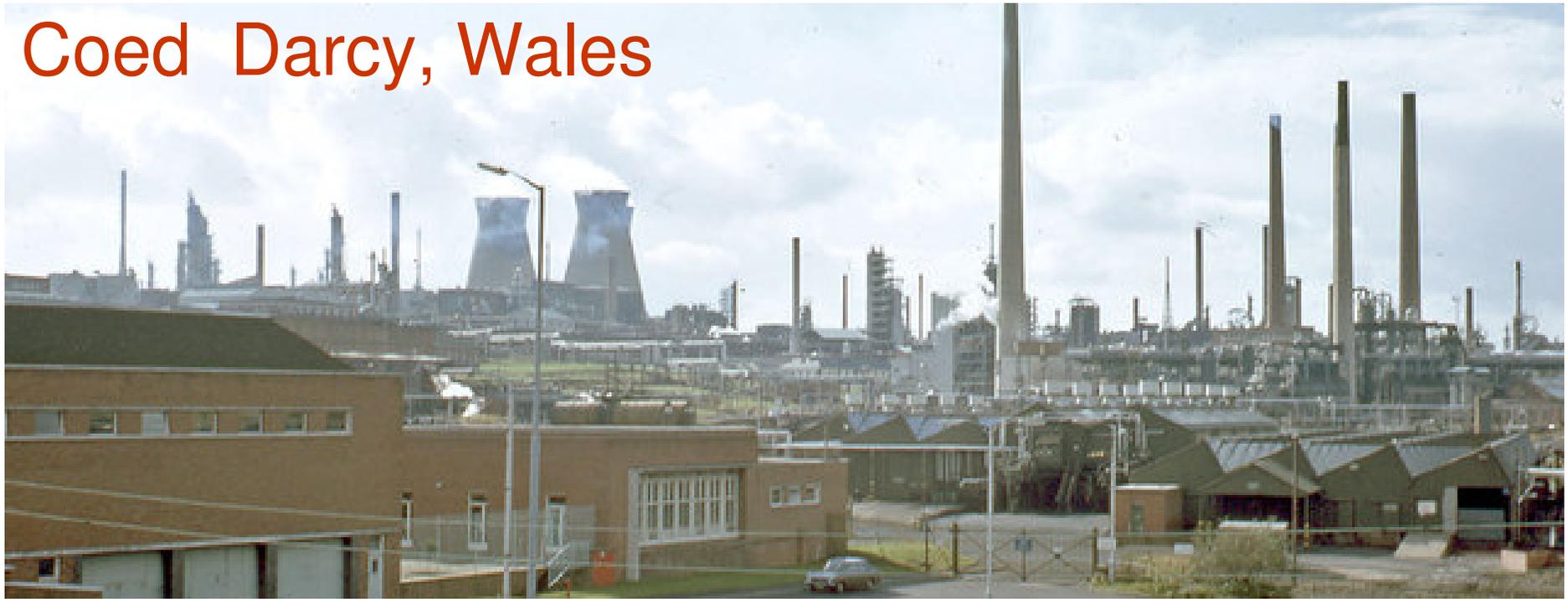


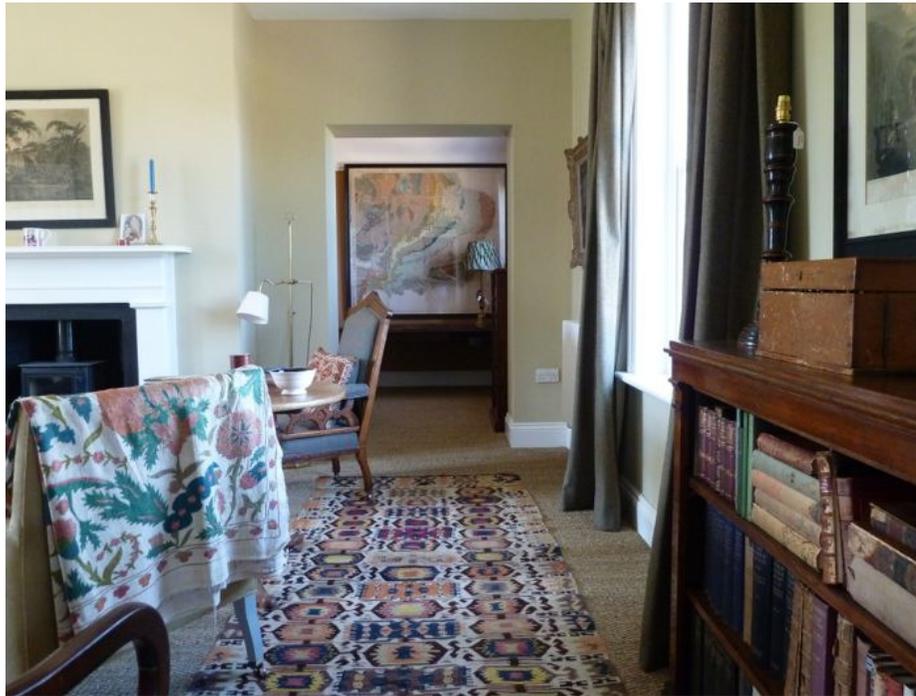
Poundbury, Dorset



Upton, Northants

# Coed Darcy, Wales









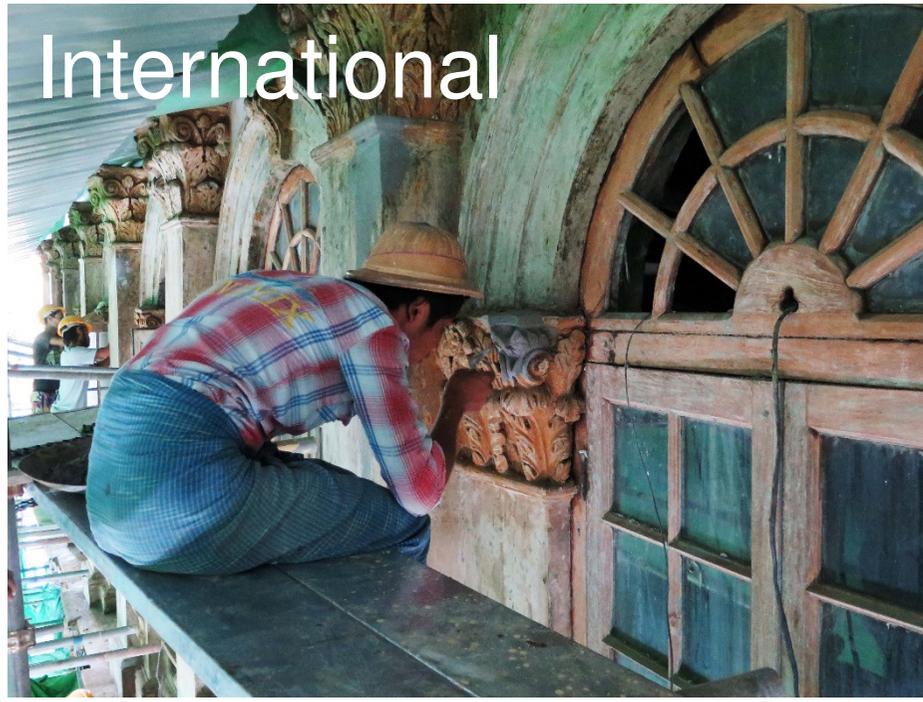


# Highbury Gdns, London





The Prince's Natural House



The BIMBY Housing Toolkit draws on over 20 years of  
The Prince's Foundation's experience and knowledge in  
creating harmonious, enduring communities.

Our experience is drawn from working across the globe  
with people on the ground.



HOUSING  
COMMUNITIES  
WHAT  
PEOPLE  
WANT  
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 **bimby**

*Beauty-In-My-Back-Yard*

By:  PRINCE'S FOUNDATION

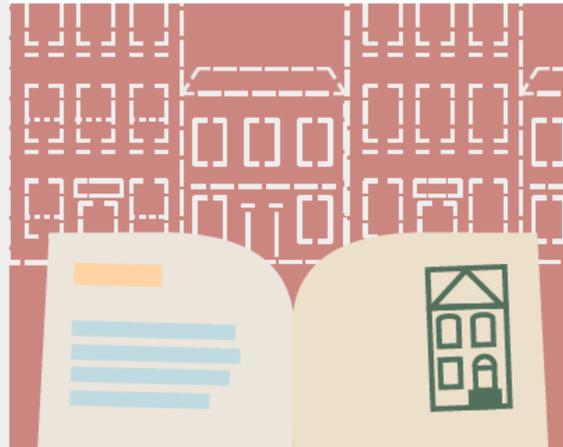
 **bimby**  
Housing Toolkit



3 Community Workshops  
to work out what you want  
as a community



 **bimby**  
Housing Manual



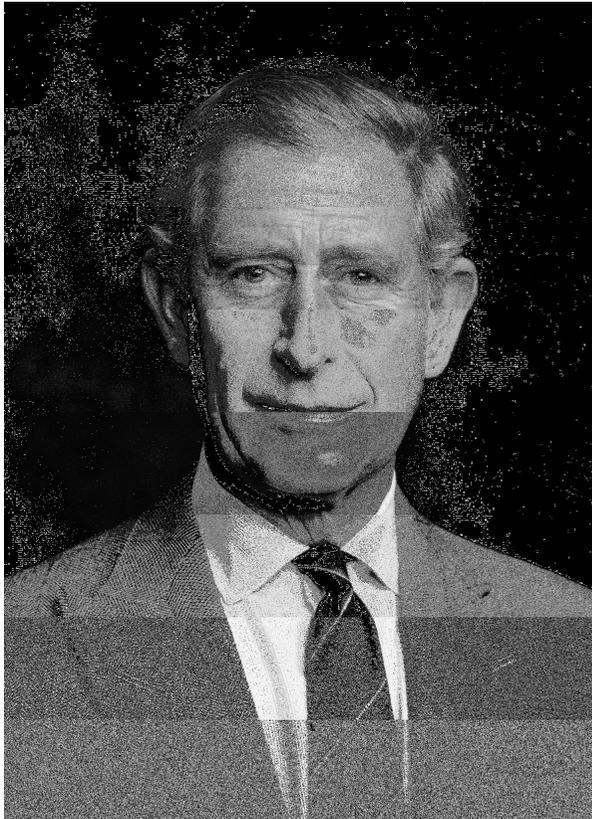
The outcome of the Housing  
Toolkit is a professional, succinct  
local housing document



Get your manual  
put into practice



We guide you through the many  
ways in which your BIMBY  
Housing Manual can be put to use



*“How we perceive the world... will mean replacing our obsession with pursuing unlimited growth and competition with a quest for well-being and co-operation. If we can rebalance our perception and restore a sense of proportion of how we relate to the world... it seems possible to me that we could create the conditions that ensure human societies thrive indefinitely.”*



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# THANK YOU



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