

Loveurcarcolchester car share permit scheme

Information collected

- Name
- Address
- Email address
- Car registration number

Agencies we might share your information with

We may need to share your contact details with North Essex Parking Partnership.

We may share your address details with the Colchester Borough Council research team for assistance with research that will aid marketing of the scheme.

Purpose for processing

Colchester Borough Council requires the above information in order to:

- Process your loveurcarcolchester permit application
- Contact you occasionally in relation to your usage of the car bay scheme.
- Contact you with updates regarding the loveurcarcolchester carshare bay scheme
- Contact you to take part in occasional additional surveys to monitor aspects of the car share scheme
- To monitor usage and trends in uptake of the bays to help us increase the uptake of car sharing, marketing and evaluating usage of the car share bays.

We only process the minimum amount of information and ensure that it is stored securely.

Length of time we keep your information

We will retain your personal information for up to 2 years at which point it will be deleted from our records unless you have reapplied to renew your permit. Your data will only be used by the administrators of the scheme and not shared with any third parties.

Updates to this privacy notice

We will continually review and update this privacy notice to reflect changes in our processes and procedures as well as to comply with changes in the law. When such changes occur, we will revise the "last updated" date at the bottom of this notice. We encourage you to periodically review this notice and to be informed of how Colchester Borough Council is protecting your information.

The privacy notice was last updated on 18/05/2018